



FOR IMMEDIATE RELEASE

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2023 SCARSDALE MUSIC FESTIVAL BAND LINEUP AND SPONSORS

Scarsdale Business Alliance Announces 3rd Annual Music Festival Band Lineup and Sponsors

Scarsdale, NY - On Saturday, June 3, 2023, the Scarsdale Business Alliance (SBA) will host its 3rd Annual Scarsdale Music Festival (SMF), presented by Morgan Stanley. This year's event will take place rain or shine in Scarsdale Village from 12-7pm and will benefit the Center for Cancer Care at White Plains Hospital.

The SBA is thrilled to announce this year's line-up of extraordinary talent who will be performing on two main stages throughout the day. Ten bands were chosen through an extensive selection process from over 50 submitted applicants from Scarsdale and the greater Tri-State Area.

- **Alex Cano** - Scarsdale-based artist with a debut album, "Every Rise of the Sun," a story of resilience and survivorship and a raw slice of Rock n' Roll.
- **BOMBZR** - An original, exciting, and groovin' supergroup on the rise in the NYC music scene, currently working on their debut album with three singles already released and streaming on all platforms.
- **Conversing with Oceans** - a fully evolved indie rock band based in Westchester looking to their rock past to explore new sounds and musical landscapes. Their debut LP "WILD / DREAMS" is a dedicated rock album at heart, displaying what these four musicians are capable of together.
- **Gentlemen of Soul LSM** - The top soul and R&B tribute band on the East Coast. A talented, dynamic 3-man vocal group from NYC, accompanied by a 4-piece band bringing Classic and Neo Soul, and R&B music to the stage.
- **Rennie Pincus & Friends with Lovelight** - Scarsdale-based band whose recent album, *DEAL*, explores the music of The Grateful Dead and features very special guests Elliot Easton (The Cars), Jack Petruzelli (Joan Osborne), Matt Rae (Arlen Roth), and Annalyse & Ryan.
- **Rachel Bochner** - Scarsdale native singer-songwriter turning the trials of navigating your twenties into pop music anyone can sing along to. With nearly 100,000 monthly listeners on Spotify and growing, Rachel has created a musical thumbprint that can only be recognized as her own.



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- **Skyfactor** - NYC/Westchester-based band with members from Scarsdale. Their newest album is entitled "A Thousand Sounds," and they're the band behind the song "OK" from MTV's hit show "Teen Mom."
- **The Del Bocas** - A Scarsdale based-band, together for over ten years, see themselves as sort of a "wild jukebox" - with a large repertoire of songs from the 60's to today.
- **The Velcrows** - Scarsdale-based band with 16 years together, putting their own spin on playing Rock & Roll, Rhythm & Blues, and some funky upbeat covers, which crowds will recognize.

We are also excited to welcome one of the winners of the 2023 NYS Music March Madness to our line-up. This annual music showdown competition has been shining a spotlight on talented artists and musicians from across the Empire State.

The Scarsdale Music Festival is an exceptional, family-friendly community event that will bring together people of all ages to celebrate their love of music, food, and community. The SBA is thankful to all the 2023 SMF event sponsors for their generous support.

- **Presenting Sponsor:** Morgan Stanley
- **The Live Stages** are presented by Advocate Brokerage Corp. with Pure, Houlihan Lawrence & Pepe Auto Group
- **The Grand Tasting Zone** is presented by Zachy's & Julia B. Fee Sotheby's International Realty
- **The Family Fun Zone** is presented by Scarsdale Moms
- **Platinum sponsors:** Compass, M.S. Walker, Spencer East Realty, The UPS Store
- **Gold sponsors:** Douglas Elliman, Scarsdale Security
- **Silver Sponsors:** Mark Jessamy Photography, NYS Music, Partyline Rentals, Rudy's Music, Westchester Magazine

The SMF is a free community event, with suggested donation tickets to benefit White Plains Hospital Center for Cancer Care. Tickets will go on sale in April. The SMF food vendor lineup and more details about this year's expanded Family Fun Zone will be announced soon.

The Scarsdale Music Festival is a not-to-be missed experience! The SBA is a non-profit organization dedicated to supporting the Village of Scarsdale and its local businesses.



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For event information and sponsorship opportunities: www.scarsdalemusicfestival.com
follow us on Instagram and Facebook @scarsdalemusicfestival.

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