



4/17/23 FOR IMMEDIATE RELEASE

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## 2023 SCARSDALE MUSIC FESTIVAL TICKETS ON SALE!

*The Scarsdale Business Alliance Announces Tickets are Now on Sale for the  
3rd Annual Scarsdale Music Festival*

**Scarsdale, NY** - Tickets are now on sale for the 3rd Annual Scarsdale Music Festival (SMF), presented by Morgan Stanley. This exceptional, family-friendly community event will take place on Saturday, June 3rd, rain or shine, in Scarsdale Village from 12-7pm. Join us for a festive day full of live music, food, drinks, and family fun activities for people of all ages.

SMF is designed to bring the community together by celebrating its love of music with local bands and musicians who love to perform. This year's incredible talent line-up includes Alex Cano, BOMBZR, Conversing with Oceans, Gentlemen of Soul LSM, Rennie Pincus & Friends with Lovelight, Rachel Bochner, Skyfactor, The Del Bocas, The Velcrows, and NYS Music Festival winner Mainline. **These spectacular bands will be performing on two live stages**, presented by Advocate Brokerage Corp. with Pure Insurance, Houlihan Lawrence, and Pepe Auto Group.

Scarsdale Music Festival will feature a selection of savory and sweet offerings from Green Street Food Truck, Longfords Ice Cream, Meritage, One Rare Italian Steakhouse, Pizza Vitale Truck, Poke Motion Truck, Popojito, Rockland's Kettle Corn Truck, and Westchester Burger Truck. In addition, the Scarsdale Police Benevolent Association will host its annual BBQ Bash, and the Scarsdale Uniformed Firefighters Association will be serving brisket and pulled pork sandwiches.

Guests can wash down all that delicious food with a cool drink! Attendees 21+ can enjoy great beer and wine by the glass, available for purchase at two main bars. *New for 2023, attendees can consume alcoholic beverages throughout the event venue.* **The Grand Tasting Tent**, presented by Zachys, will feature a selection of fine wines from around the world, spirit cocktails and craft beer. Guests will have the chance to taste, talk and learn from industry experts in this uniquely curated tasting event. It is a VIP experience with prime stage viewing not to be missed!

This year's **expanded Family Fun Zone** is presented by Scarsdale Moms, and will feature numerous vendors and activities geared towards pre-school and elementary-aged children, including balloon artists, face painters, arts and crafts, DIY slime, beading, STEAM activities, sports, music demonstrations and more! Participating vendors and community partners



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include: Crestwood Music, Faces by Wells, Fenom Fit, Hoff-Barthelson Music School, Kids in Sports, Never Stop Moving 365, Pizzazzles, Scattered Books, Scarsdale Forum, SNAP (Scarsdale Neighborhood Association Presidents), Shake it Off, Splash Lab New Jersey, Sparklicious, Stemsory, and Treat Party. Fan favorite Scarsdale Police and Fire Vehicles will also be present along with the Scarsdale Volunteer Ambulance Corps for safety tips, tours and more!

*"We are thrilled to rejoin the Scarsdale Music Festival as its presenting sponsor for the third time in as many years,"* said Sandra L. Richards, Managing Director and Head of Global Sports & Entertainment at Morgan Stanley. *"Last year's event was a wonderful celebration of diversity and culture through music, food and fun that galvanized the Greater Westchester Community to come out and spend a day grooving with friends, family and loved ones. We look forward to enjoying the third annual Festival this summer!"*

**Scarsdale Music Festival will be donating a portion of the proceeds to the Center for Cancer Care at White Plains Hospital.** Our donation will help fund their mission to provide third-party transportation for better access to appointments and provide specialized staff as "screening navigators" to assist in understanding the cancer treatment process.

*"We are so appreciative that the Scarsdale Business Alliance has chosen the White Plains Hospital Center for Cancer Care as the beneficiary of this year's Scarsdale Music Festival. It is our mission to care for our community, but it is really our community that cares for and supports each other, and we look forward to celebrating with our friends and neighbors at this wonderful event,"* said Jill Schulmann, Senior Director of Operations at the White Plains Hospital Center for Cancer Care.

SMF is a free community event, with a suggested minimum donation of \$10 per adult. Kids' wristbands are available for purchase (\$35 in advance/\$40 on-site) to participate in most of the Family Fun Zone activities. In order to consume alcohol, you must show ID to prove that you are over 21. Beer (\$8) and wine (\$10) will be available for purchase by the glass on-site. Entrance to the Grand Tasting Tent requires a designated wristband (\$30 in advance/\$35 on-site). All food and non-alcoholic beverages are pay-as-you-go.

This year's SMF features a **"Pick a Prize Raffle."** In addition to the sought after guitars from Rudy's Music, this year's prizes include gift cards for shopping and dining, certificates redeemable for health, beauty and wellness services as well as select tangible items. Raffle tickets may be purchased in advance or on-site individually for \$10 or packages of six for \$50.



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Attendees can choose which raffle prize(s) they want to enter into the draw for and how many of their tickets they want to put towards each prize.

**Donation tickets, wristbands and raffle tickets are now on sale: [scarsdalemusicfestival.com](http://scarsdalemusicfestival.com).** Tickets will also be available for purchase on-site at the Festival by cash or credit card.

**FREE PARKING** is available in the Freightway Garage and adjacent outdoor parking lot (72 Freightway) as well as the lower two levels of the Christie Place Garage (64 East Parkway).

The SBA is delighted about its continued partnership with the Conservation Advisory Council (CAC) to make SMF a zero-waste event.

The SBA is thankful to all the 2023 SMF event sponsors for their generous support. **Presenting Sponsor:** Morgan Stanley; **The Live Stages** are presented by Advocate Brokerage Corp. with Pure, Houlihan Lawrence & Pepe Auto Group; **The Grand Tasting Tent** is presented by Zachys; **The Family Fun Zone** is presented by Scarsdale Moms; **Platinum sponsors:** Compass, Julia B. Fee Sotheby's International Realty, M.S. Walker, Scarsdale Improvement Corp., Partyline Rentals, Spencer East Realty, The UPS Store; **Gold sponsors:** Douglas Elliman, GameChanger, Neave Group Outdoor Solutions, Scarsdale Security; **Silver Sponsors:** Creative Rajni, Mark Jessamy Photography, NYS Music, Rudy's Music, Veterinary Emergency Group, Westchester Magazine. All event sponsors and vendors listed as of 4/14/23.

The Scarsdale Music Festival is a not-to-be missed experience! The SBA is a non-profit organization dedicated to supporting the Village of Scarsdale and its local businesses.

For event information and tickets: [www.scarsdalemusicfestival.com](http://www.scarsdalemusicfestival.com) and follow us on Instagram @scarsdalemusicfestival. For sponsorship opportunities: [info@scarsdalebusinessalliance.com](mailto:info@scarsdalebusinessalliance.com).

For information about the Scarsdale Business Alliance: [www.scarsdalebusinessalliance.com](http://www.scarsdalebusinessalliance.com) and follow us on Instagram @scarsdalebusiness.

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